

Committee/board: Public Arts Committee

Date/Time of meeting: May 10, 2021 6:00 PM

Location of meeting: Zoom

In Attendance: Jason, Alexander, Jeffrey, Randall, Taryn

Absent: Carol

1. Call to order.

2. Adjustments to the agenda. None.

3. Approval of minutes from previous meeting. Motioned/Seconded: Randall/Jason

Old Business

5. crosswalk painting discussion - Chief Tim

Tabled until next month – unsure of rules around doing this

6. Chalk the walk - chalk art discussion

Jeffrey: Many more than 40 squares –suggests limited to 60 and then if we get walkups can add a few

Have to ask if we can use city hall park – get approval from council

Need to figure out where to get chalk – would like to pair with Barre partnership to do publicity and such

Need to know priorities for upcoming year because Jeffrey will be going to Council about our progress

Reiteration that we cannot have a conversation with more than 2 people

For a google doc, can't be all sharing on there.

Will email Alexander the meeting minutes from previous meetings so he can catch up on what

Will everyone be available on the 21st of August to volunteer?

Most of the members should be around

If it rains, we will move it to the 28th of August

Jeffrey has to give the city council a priority list for us on May 25th

New Business

7. Citywide Mural Project

Jason – this is coming out of the arts council in VT. They are looking for people to assist in forming groups that allow people to create art within their communities

Based largely in schools but can be groups outside of that

Work as a team and submit art, then go out and launch it with approval, then come back and talk about what they did and how they did it.

Jeffrey – do we have anyone in mind for this?

Jason – do we want to be a chair leader for anyone that wants to apply to this? Maybe reach out to a school? Would be “gentle light oversight” to help them build it up and figure out how/where to paint it.

This is something it seems like they do every year

Jason – Palletteers are the ones that did the mural on Summer st, might want to reach out to them

Jeffrey – if we could get Spaulding to help in

Alexander – could talk to Choice for the Washington County Mental Health group for a group that would want to do a mural

Jeffrey – we could be the ones to kind of push it out to the schools and offer support

8. Sourcing Project Funding

Jason – What have people done before that worked/didn't work?

Randall: Do not do: put our logo on coffee mugs – this did not work well despite margins being really good.

Jeffrey – Crowdsource a logo and invite them to a “gala” and merchandise

Meltdown got a ton of merchandise and did not sell much at all

Have mugs for Reynold's house but they're given away

Asking business for items for silent auctions

This tends to go over well

Jeffrey – do Art Committee calendar

Alexander – maybe look for grants that will help fund our projects

Could put on some sort of show?

Bad art night as a way to fund things?

Randall: Are we able to have a twitter or instagram page that's focused on content so we can get people involved?

Could have social media hashtag drives of what art they see in Barre/VT or what they want in Barre

Alexander – Maybe a tiktok?

Could make sure any posts on SM are reviewed by the committee and viewable by council

Jeffrey – there has to be a way for committees to get what they're doing out to the public

Jason – Food sales? What about a bake sale? How would those fare?

Jeffrey – all for this, baking and food can be an art, could hook up with local craft fairs/shows

Jason – what about pairing with a distillery? Proceeds going to su

Alexander, knows a lot of distributors, it's possible to find those contacts

Concern with food is current situation with pandemic

Taryn – what about doing a drive in movie night

Jeffrey – licensing could be expensive

Jason – sound of music singalong? Something that brings people together that's kind of funny and would get some money coming in

Jeffrey – could use a film in the public domain?

The newest one is 1959 – Attack of the Giant Leeches

Maybe in December do It's a Wonderful Life, bring cocoa to cars

Randall – have the movie be free, then sell drinks and ask for donations

Jeffrey – wants to do an icebar & ice sculptures in January/February

With glasses made of ice

Jason – is it like a winter social? Yea, sort of.

Randall – sip and sketch

Could have people go to a spot outside, have an artist that could help them with sketching
Jeffrey – can use the bar there, 10% of the proceeds go to the committee

Taryn – what about open mic?

Jason – maybe having a theme?

Alexander – need a good MC

Have a minimum donation

Leave jars around a restaurants?

Easy way to get some money

Alexander – using a small projector to project poetry onto a city wall at night – every month a new poem is featured, etc. The projectors are relatively inexpensive

Jeffrey – could probably try to do something like that by hanging a sheet inside the gazebo? All the places downtown have windows so that makes things difficult

There are probably spots around – we can find some.

9. Best Practices

Skip

10. Tentative Projects – let's pick three projects

Open Mic at Reynold's House

- Taryn will come up with some thoughts on this

Chalk the Walk

Jars at Local Business

Get approval for language that we put on them? What's required for this

Will need:

Jars

Signs/paper for around them

Get local places on board

QR code/Venmo so people could give electronically

Where would that money go, have to ask Carrol how to do this

11. Questions:

How can we accept electronic giving?

Have to have a fund set up and approved by the city

Get more info from Carol

How do we accept/handle cash donations?

Can we have a SM page?

Lucas: We can do unofficial pages, just can't do an official city page, just have to say "whatever we say doesn't represent the city"

What are some hashtags we could use for SM? Each should come up with a few

12. Roundtable

Alex – can we meet in person next month?

We will all be vaccinated so we could potentially meet in person.

Jeffrey – table crosswalk painting until next year

13. Adjourn 7:18pm – Randall/Jason